



Web Hosting Automation Made Easy

Approved Promotional Copy

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V2.1

Phrases and Content

The following text content and snippets may be used to describe the WHMCS product.

Short (10-30 Words)

WHMCS is an all-in-one billing and automation platform for web hosting businesses.

A complete automation and billing solution that is powerful and profitable for service providers. WHMCS is the leading web hosting management and billing software for web hosting providers.

Let WHMCS automate all aspects of your business from product provisioning, domain reselling, billing and support. Save time with and scale your business with WHMCS automation tools!

Empowering over 45,000 businesses, WHMCS is the leading automation software for web hosting companies.

Automate your web hosting business with WHMCS, the all-in-one automation and billing software - it's easy to get started!

WHMCS is the perfect tool for web hosting companies, ISPs, Web and Graphic Designers and freelancers. Simplify your invoicing and payment collection processes with WHMCS.

Let WHMCS automate all aspect of your business from product provisioning, domain reselling, billing and support. Save time with and scale your business with WHMCS automation tools!

Automate and scale your web hosting business with WHMCS, the all-in-one automation and billing software for web hosts.

Let WHMCS automate your business today - it's easy to get started.

Medium (40-50 Words)

WHMCS is the world's leading automation platform of choice for web hosting business of all sizes. Providing a central place to run your business, WHMCS automates signup, product provisioning, billing and support. Let WHMCS automate your business today, it's easy to get started!

Thousands of companies rely on WHMCS Web Hosting Automation and our value-added services to automate and manage their businesses. WHMCS integrates with all the leading web hosting control panels, cloud based service providers, domain registrars and payment gateways to deliver full automation for web hosting businesses of all sizes.

WHMCS is an all-in-one billing and automation platform that automates all aspects of a web hosting business. Integrated with all the leading control panels, domain registrars, payment gateways and digital service providers, WHMCS enables you to automate the purchase and delivery process of hundreds of products and services to help you scale your business and work more efficiently.

WHMCS is the market leader in web hosting billing and automation and offers the most advanced automation platform for web hosting companies on the market today. Designed specifically for the Web Hosting, ISP and WISP industries, no other billing software comes close to providing the features, flexibility, and functionality that WHMCS includes.

Key Features

The following are some of the key features of the WHMCS product.

Web Hosting (cPanel/Plesk/DirectAdmin/etc...)

- Automated Provisioning and Deployment
- Automated Suspension, Termination, Upgrades, Package Changes and Password Resets
- Single Sign-On & Deep Linking

Cloud/IAAS (OnApp/SolusVM/Virtualizor)

- Automated Provisioning and Deployment
- Automated Scaling and Billing
- Access to Usage Data and Graphs

SSL Automation (RapidSSL, GeoTrust, Symantec/DigiCert)

- Automated SSL Provisioning and Deployment
- Support for File Based and Email Auth
- Automatic CSR Generation & Fully automated SSL renewal process

Digital Services Automation

- MarketConnect is the Digital Services Platform from WHMCS
- Access to resell market leading cloud services
- Pricing available exclusively to WHMCS customers

Domain Automation (GoDaddy/Enom/ResellerClub/OpenSRS/etc...)

- Automatic domain registration and transfers
- Feature rich self service end user domain management control panel
- Nameserver, WHOIS, Registrar Lock, EPP Codes, and more
- Domain Namespinning for increased domain sales

Payment Gateways (PayPal/Stripe/Authorize.net/2Checkout/etc...)

- Automated Recurring Billing with Full Taxation and EU VAT Support
- Invoicing and Payment Reminders
- Secure Tokenised Card Storage

Support Tools

- Powerful built-in help desk with email ticketing system
- Other tools including knowledgebase, downloads and announcements
- Network and server status page for monitoring and reporting issues
- Single centralised platform for maximum efficiency and convenient access to manage services

WHMCS Advantages

The following are some of the key advantages of the WHMCS product.

- **Easy Installation.** Quick and easy to set up and install, you can be up and running in under 30 minutes.
- **Quick Start Wizard.** Walks you through initial system setup in just a few minutes to get you ready for selling in no time.
- **Control Panel Integration.** With support for over 30 control panels and cloud service providers, WHMCS can fully automate your account creation, deletion, suspension and unsuspension based on payment history.
- **Domain Registration Management.** Includes comprehensive domain management tools for registrations, renewals, transfers, DNS control, WHOIS Info management and more.
- **Automated Ordering and Provisioning.** New orders that pass your fraud rules can be fully automated to completion, greatly enhancing the speed of customer service.
- **Automated Invoicing and Billing.** Recurring revenue will roll in each month as the system delivers invoices to your customers and collects payments automatically.
- **Customer Self Service Portal.** A feature-rich management portal enabling hosting management, domain name management, upgrades, SSL certificates purchases, add-on purchases and contact and credit card information management.
- **Single Sign-On.** Integrated with single sign-on reduces the number of logins your customers have to remember and streamlines the customer experience.
- **Customisable.** Developer friendly with open source templates, modular architecture and powerful API making customising, integrating and extending WHMCS a breeze.
- **24x7 Support.** Backed by our awesome support team, offering 24x7 email based support 365 days a year with priority and premier support options available for additional charges. Comprehensive online documentation is also available for both the product and developers.

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